



The Magic Continues in 2018

You are invited to be part of the **4th Annual Steubenville Nutcracker Village and Advent Market** to be held in Fort Steuben Park in downtown Steubenville, Ohio, from **November 20, 2018 to January 5, 2019**.

This special holiday attraction and market, inspired by European Christmas traditions, will offer both familiar and unique items for sale in the beautifully lit and decorated park, amidst over 170 six-foot tall nutcrackers, each individually designed and painted by the creative folks at Nelson's of Steubenville.

Local artisans and vendors will sell merchandise such as children's toys, Christmas ornaments and hand-crafted gifts as well as traditional foods. Live entertainment, hayrides, Holly Trolley rides and a visit to the Christmas Wonderland in the Fort Steuben Visitor Center make it a wonder-filled family tradition.

Last year, the event drew thousands of people to the downtown who gave enthusiastic reviews. From grandparents to toddlers, smiles and laughter rang out in Fort Steuben Park. The Nutcracker Village has brought hope and joy to members of the community and has become a remarkable tourist attraction.

To continue this event, we need your help and support! Sponsorship will enable us to keep most of these family-friendly and high-quality activities free for attendees and allow us to purchase the much-needed amenities and additions in Fort Steuben Park.

Please consider being a sponsor and helping visitors to **experience the magic** of the Steubenville Nutcracker Village!

Sincerely,

Jerry Barilla
Old Fort Steuben Project, Inc

Mark Nelson
Nelson's of Steubenville

Suzanne Kresser
Fundraising Chairwoman

NOTE: The Steubenville Nutcracker Village and Advent Market is produced by the Old Fort Steuben Project, Inc. in collaboration with Nelson's of Steubenville, manufacturers of the Nutcrackers.

All donations to the Old Fort Steuben Project for the activities in Fort Steuben Park are tax deductible.

Nutcracker Sponsorships should be arranged separately with Nelson's.

Please call Jerry or Judy at 740-283-1787 if you have questions or Suzanne at 740-264-4466



4th Annual Nutcracker Village & Advent Market

Nutcracker Village 24/7 Nov. 20 - Jan. 5

CASH SPONSORSHIP OPPORTUNITIES

Note: Several thousand Program Guides will be widely distributed both locally and out of the area

\$3,000

- Full page ad in program guide
- Sponsor signage displayed throughout the Nutcracker Village season
- Sponsor name on all print media, posters and digital media
- Business or website link in Historic Fort Steuben print and online newsletter and Visit Steubenville & Nutcracker Village Facebook pages
- One 2018 15" Collectible Nutcracker

\$1,000-\$1500

- Exclusive banner ad in program guide (only one per page)
- Sponsor signage displayed throughout the Nutcracker Village season
- Business or website link in Historic Fort Steuben print and online newsletter and Visit Steubenville & Nutcracker Village Facebook pages
- One 2018 15" Collectible Nutcracker

\$500

- 5"x1.5" ad in program guide
- Sponsor signage displayed throughout the Nutcracker Village season
- Mention in print and online media and newsletters
- One 2018 15" Collectible Nutcracker

\$250

- 2.5"x1.5" ad in program guide
- Sponsor signage displayed throughout the Nutcracker Village season
- One 2018 15" Collectible Nutcracker

Other donations – cash or in-kind – are also welcome.

For special sponsorships, contact Suzanne Kresser, 740-264-4466

**To ensure inclusion in Program Guide
Deadline for Sponsorship: September 1, 2018**

2018 Steubenville Nutcracker Village Sponsorship Application
Downtown Steubenville at Fort Steuben Park (South 3rd & Market Streets)
November 20, 2018 – January 5, 2019

I, _____, agree to be a Sponsor for the 2018 Steubenville Nutcracker Village.

My check for \$ _____ (check appropriate box below) will accompany this application.

I agree to supply **my logo** and a digital ad for possible use on print material and the Visit Steubenville website.

I will also supply all other necessary information within 5 days of this application.

- \$3,000.00
- \$1500.00 – Special sponsorships (Nutcracker Play, Land Office Display, Entertainment)
- \$1,000.00
- \$ 500.00
- \$ 250.00
- _____ - Other

Sponsor Name: _____

Address: _____

City, State, Zip: _____

Contact Name: _____

Email Address: _____

Cell Phone: _____ Office: _____

Web-site: _____ Fax: _____

Additional In-Kind Items: _____

For more information or questions please call Event Chair, Jerry Barilla @ 740-632-2289

Make check payable to: **Old Fort Steuben Project, Inc.**

Mail check by September 1st to: **Historic Fort Steuben**

120 S. 3rd Street
Steubenville OH 43952

Cancellation Policy

In the event the 2018 Nutcracker Village & Advent Market are prevented by an Act of God, acts or regulations of public authorities, interruptions or any cause beyond the Old Fort Steuben Project's control, your sponsorship donation will be applied to a future event sponsored by the Old Fort Steuben Project.

Read, Understood and Agreed

Sponsor Signature _____ Date _____